EPISODE TWENTY-SEVEN   Augmenting Reality

WITH NEIL MANDT

"You'll remember it more by being in it." That's the mantra of CrimeDoor founder Neil Mandt. He's harnessing the massive potential for artificial intelligence and virtual reality to humanize experiences and enhance learning by creating multi-sensory, multi-dimensional experiences through the "spatial web." A winner of 50 international film festival honors and multiple Emmy Awards, Neil stops by to share how rejection, world travel, and imagining the impossible continue to propel him forward towards designing a better future on a global scale.

@neilmandt

@NeilMandt

Neil Mandt

THEMES & INSIGHTS

1. History has shown that the most difficult challenges to humanity have given rise to the most creative innovations.

2. Technology is moving at a fast pace, and it is up to you as a disruptor to stay on top— and even take charge—of these emerging technologies and to imagine the impossible.

3. Do not be afraid of rejection; that's how we learn and eventually succeed.

COMBUSTION QUOTES

🔥 "We're essentially going from mainframe to desktop, to mobile, to spatial. And spatial is three-dimensional, and it means that every single thing, everything on planet Earth, whether it's an orange, a cat, a tree, or you, or a building, you will be able to whether through your phone, or through your AR glasses, or your futuristic AR eyewear, maybe contact lenses, or a chip in the back of your retina, whatever it is, you will be able to have a superpower and see that information."

🔥 "The timing just all happens to be just right, and we're going to see people over the next 12 months really start using AR on a daily basis, in subtle ways. And then over the next three to five years, it will begin its process of killing the smartphone, and the smartphone should be completely gone within seven years."

🔥 "I understand, as an entrepreneur, how hard it is for me to go out there and constantly be putting myself online and trying to think of the next big thing and then try and be put in charge of those things."

RESOURCES

CRIMEDOOR   NEIL MANDT ON AUGMENTED REALITY